



Product Catalogue

 @eminacosmetics

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www.eminacosmetics.com





make
up

BARE with me

Mineral Mild Foundation



30 g

Healthy Glow Look

Foundation with healthy glow finish that is lightweight on your skin, suitable for your daily complexion!

01. LIGHT

02. NATURAL

03. CARAMEL

04. MOCCA

BARE with me

Mineral
Loose powder



Flawless look

Loose powder with lightweight powder and long-lasting oil control

01. FAIR



02. LIGHT BEIGE



03. AMBER



04. EBONY



DAILY LOOSE POWDER MATTE

noKilap
Club



20 g

Healthy-Matte Look

Lightweight loose powder with matte finish and oil control that can make your face looks fresh and smooth all day

01. LIGHT BEIGE



02. NATURAL BEIGE



DAILY MATTE

COMPACT POWDER

noKilap
Club



55 g

Healthy-Matte Look

Lightweight Non-Comedogenic and Non-Acneogenic compact powder with oil control and uv filter extra protection

01. LIGHT

01. LIGHT

02. NATURAL

03. CARAMEL

04. MOCCA

Bright Stuff

LOOSE POWDER

FOR

#REALWONDERSKIN

My Beauty Bestie!

Daily Wonder Powder

Loose powder with smooth-finish that gives you instant-brightening effect and UVA-UVB protection

55 g



sebum fighter

LOOSE POWDER



8 g

Your BFF to fight oily face!

Translucent loose powder with lightweight texture, completed with 7 kinds of oil-absorber powder



DAILY BB CREAM MATTE

noKilap
Club



16 g



Healthy-Matte Look

BB cream with UV filter and oil control for 8-hours oil-free smooth makeup result

01. LIGHT

01. LIGHT

02. NATURAL

02. CARAMEL

Cheek Lit

PRESSED BLUSH



3,5 g

6 fun colors that you can choose to your preference! **3 pinkish variant** for blushing impression, and **3 nudish variant** for more natural impression.

01. BITTERSWEET

02. CHERRY BLOSSOM

03. COTTON CANDY

04. MARSHMALLOW LADY

05. SUGAR CANE

06. VIOLET BERRY

Cheek Lit

CREAM BLUSH



Beautify your cheek with natural glow finish and giving you the 'WOW' vibe. Using color-enhanced technology that gives you natural and long-lasting color

01. PINK

02. PEACH

03. NUDE BROWN

04. VIOLET

Cheek Lit *new!*

Natural Glow Blush

Blendable and buildable creamy-powdery texture, giving you the fresh and blushing finishing result.

#Glowin
TheBlush



01. PINK

02. PEACH

7 g

Cheek Lit new!

#Glowin
TheBlush



Natural Glow Highlighter

Easily blendable highlighter with natural-glow effect

Cheek Lit Highlighter
Powder Nudesparkle

3.8 g

Cheek Lit Highlighter
Stick Nudetwinkle

7 g

Lit your cheek
with Emina Cheeklit



SQUEEZE me UP

con- cealer

THE 1ST EVER

Emina Squeezable
makeup in one series.

pocket sized product



Easily spread and buildable concealer, with lightweight silky texture for your face.

01 LIGHT

02 NATURAL

03 CARAMEL

8 g

#LevelUpwith SqueezeMeUp

PORE RANGER

Cover fine pores. Primer with matte finish,
lightweight formula, and oil-free.

20 ml



AGENT *OF* BROW

Natural and perfect eyebrow

Long-lasting formula, easily applied
and pigmented.

1,2 g



01. BLACK

02. BROWN

SAY I DO TO *Eye Do!*

CRAYON POUR LES YEUX



Easily applied and pigmented

Create any kinds of looks without hesitation

0,2 g

01. BLACK

EyeDo!

PENCIL EYE LINER



01. BLACK



02. BROWN

The answer to all of your eyeliner problems. Natural
and soft color | Waterproof formula

1 g

POP ROUGE

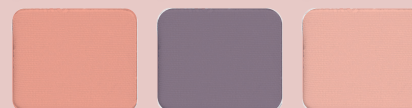
Pressed Eye Shadow



3-color Combination in One Palette

Long-lasting formula, easily applied, and pigmented.

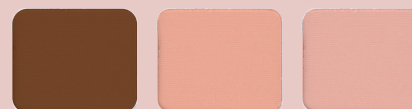
3,3 g



ROMANTIC



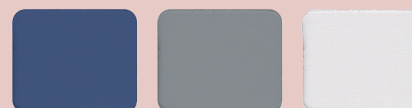
POOSH



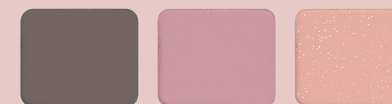
NUDE



COLORFUL



BLUE



GELATO



BRICK

STAR LASH

AQUA MASCARA



Water resistant mascara

Easily cleaned. Make your dream eyelashes come true for daily looks!

5 g

01. BLACK



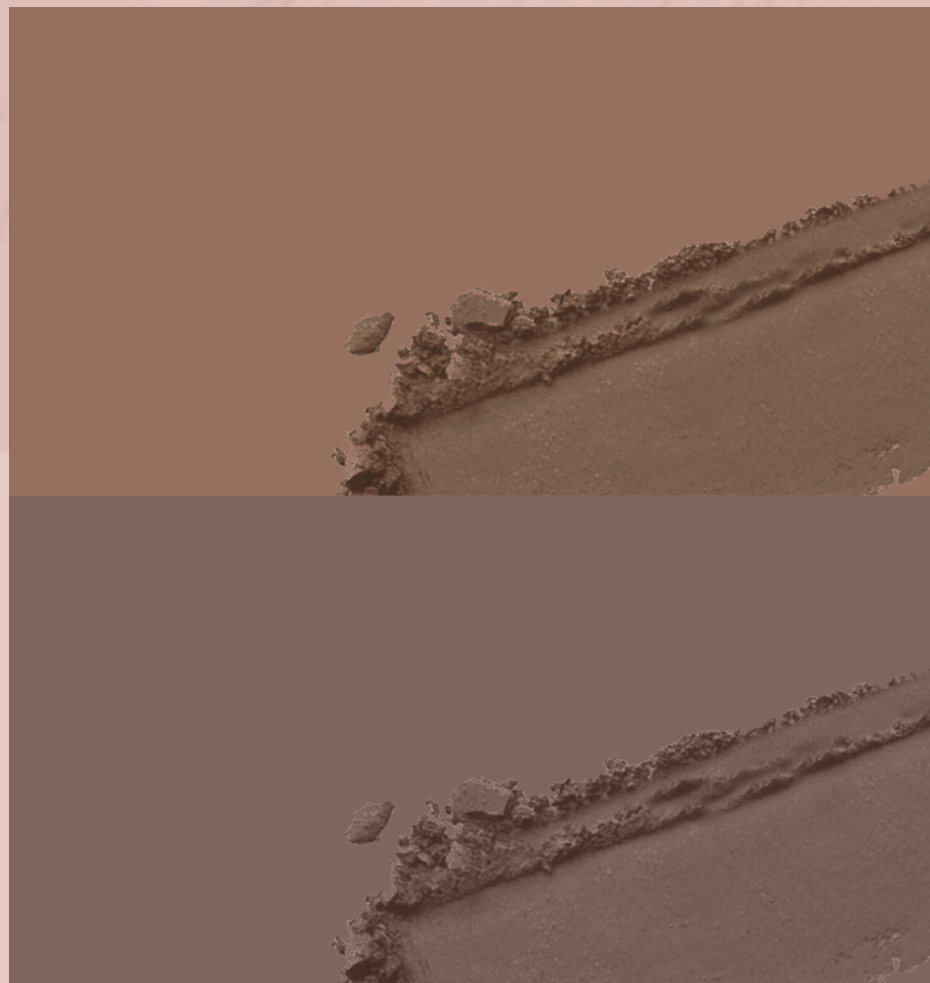
TOP SECRET

EYEBROW



Combination of Brow Wax base and brow powder to shape up your eyebrow with natural finishing result

2,9 g



SQUEEZE me UP

browcara



TAKE IT, SQUEEZE IT,
LOVE IT

THE 1ST EVER

Emina squeezable
makeup in one series.

pocket sized product

#LevelUpwith SqueezeMeUp

Eyebrow Mascara with water resistant and smudge-proof long-lasting formula

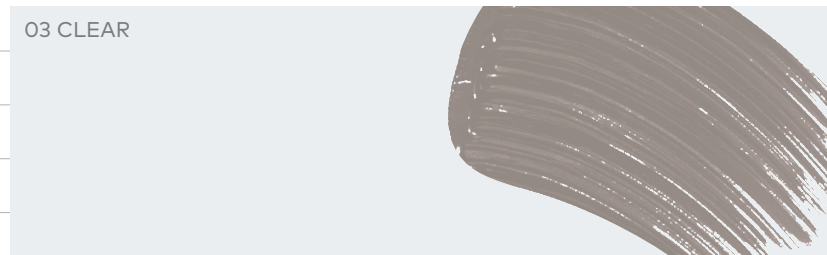
01 WOODY



02 ASHY



03 CLEAR



8 g

SQUEEZE me UP

mascara



THE 1ST EVER

Emina squeezable
makeup in one series.

pocket sized product

#LevelUpwith SqueezeMeUp

Smudgeproof mascara with long-lasting formula that can help your eyelashes looks curly all day

BLACK

8 g

POPPIN' Matte



01
LOWKEY



02
TO BE HONEST



03
GAME ON



04
SNATCHED



05
EASY PEASY



Lightweight Lip Cream with transfer-proof matte finish and long-lasting formula up to 12 hours

4,5 g

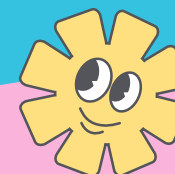
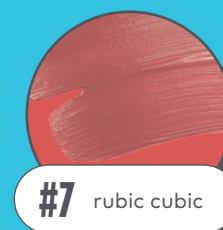
Poppin' Matte

The 90's Edition



90's Edition Poppin Mate. Lightweight Lip Cream with transfer-proof matte finish and long-lasting formula up to 12 hours

4,5 g



11 shades of comfy creamatte



01. Chocolava

5,5 g



Lip cream consist of nourishing vitamin E. Intense and long-lasting color. Transferproof. Buildable.

LIP CUSHION

THE COLOR POPS RIGHT ON YOU!



#POPOPSWIPE

The velvety texture that can gives you intense color but still feel lightweight on your lips. Complete with unique Cushion Applier.

9 g

01. LET IT PEACH

02. BE CHERRY

03. GET BERRY

04. SAY CORAL

05. SQUASH IT UP

06. COFFEE PLEASE

GLOSSY STAIN



Lip tint with glossy and melty texture

3 g



01. AUTUMN BELL



02. CANDY RAIN



03. SPRING DAZZLE



04. APPLE SHOWER



05. PEACH SPRINKLES



MAGIC POTION

Your Magical Tinies!

NEW
SHADE



Combine all the colors that you like
for more refreshed look!

5.5 ml

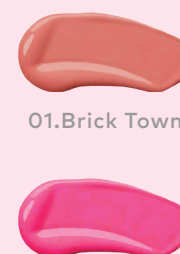
CREAMY TINT



3.5 g



03. Sun Beam



01. Brick Town



02. Peach Crush



04. Wild Berry



05. Cherry Soda

Lip tint with creamy and lightweight texture

SQUEEZE me UP

Lip
matte

THE 1ST EVER

Emina Squeezable
makeup in one series.

pocket sized product



#LevelUpwith SqueezeMeUp

Lip Matte with 3 natural oil to nourish your
lip with matte finish

01 HAVE A PICNIC

02 BAKE A COOKIE

03 CITY CYCLING

04 LIL DANCING

6.5 g

SQUEEZE me UP

lip glass

THE 1ST EVER

Emina Squeezable
makeup in one series.

pocket sized product



Lightweight lip cream with glass-finish
that nourish your lips

01 SURF 'N DIVE



02 STARGAZE



6.5 g

#LevelUpwith SqueezeMeUp

WATER COLOR



Lightweight lip serum with sheer buildable color consist of Vitamin C and UV protection to care and nourish your lips

2 g

01 DAWN

02 MIST

03 DUSK

04 HAZE



LIP MASK

Emina Holy Grail Lip Care Series!

Consist of 7 natural oils and shea butter that gives extra plump and nourish dry and chapped lips

2 ways lip treatment

☀ Daily Lip Care 🌙 Overnight Lip Mask



extra moisture



brightened your lips

9 g

#MaskOf
YourLips



si **TRENDSETTER**

Shea Butter + Natural Oil



NEW

si **EXPLORER**

Vanilla Pretzel



NEW

si **OPTIMISTIC**

Orange Squash



NEW

si **KALEM**

Milky Matcha

Oh So Kissable



Natural-Healthy Pink Lips

Lip balm that gives long-lasting moisture with non-sticky, non-oily, rich texture.

3.4 g

PINK BONBONS

PLUM CANDY

Smoochies

Lip Balm

Refreshing fruity lip balm with UV
Protection, Jojoba Oil, and vitamin E
that treats and nourish lips

3.7 g

01.



02.



LIP TINT ERASER



Helps cleaned lip tint on your lips!

Transparent gel texture and cucumber extract, enrich with Vitamin C keep your lips stay moist and gives cool sensation.

10 ml

SUGAR RUSH

Lip Scrub

Scrub specifically made for lips with sugar, apricot seed, shea butter, and olive oil to maintain healthy lips.

4.2 g





face
care

bright stuff

your *Beauty Bestie*

Formulated with summer plum extract and gentle double brightening power, Bright Stuff regime series help brighten your skin and protect your skin from dust and pollution. The softness makes you feel comfy and it definitely brighten your skin!



twice a week



1

2

3

4

5

6

7

8

1 Micellar Water

100ml

2 Face Wash

100 ml

50 ml

3 Moisturizing Cream

20 ml

4 Whip Face Wash

50 ml

5 Face Scrub

50 ml

6 Tone Up Cream

20 ml

7 Face Toner

100 ml

8 Essence Sheet Mask

23 g

bright stuff face serum

Soft and Comfortable
= Real Glow Up! =

1st*
Serum
for Teens

* From emina

Summer Plum
Extract



Concentrated
Niacinamide



Ingredients and Fights 7 cause of dull skin :



Dull



Skin Barrier



Black Spot



Dry Skin



Dead Skin cell

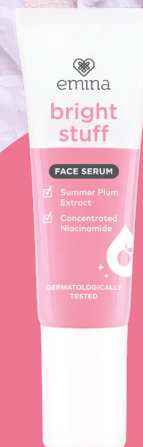


Rough Skin



Dust

new



Bright Stuff Mini Serum

7.5 ml



Bright Stuff Serum

30 ml

bright stuff

Extra Support from summer plum and cinammon bark extract to keep dullness and acne away!



Summer Plum & Double Brightening Power

Brighten your skin and cover blemishes



Cinnamon Bark Extract

Control excessive oil and soothe skin



Face Wash

100 ml

50 ml

Moisturizing Cream

20 ml

for
acne
prone
skin

Pick
yourSUN
SCREEN

#SPFbestie

Sun Battle SPF 30 PA+++

Lightweight and super fresh! With extract Aloe Vera that gives extra freshness for skin, suitable for daily use.

normal — oily skin

60 ml



*berdasarkan data penjualan internal di Indonesia

*based on internally sales data in Indonesia

dermatologically
tested

all skin
type

hypoallergenic

Sun Battle SPF 45 PA+++

Extra protection for you who are active indoors and outdoors. With extract grape leaf as anti-pollutant. Sunny? No Worry!

normal — oily skin

35 ml

Skin Buddy Sun Protection
SPF 30 PA+++

With Hyaluronic Acid and Calendula Extract that hydrates and feels mild on your skin. With no simple alcohol so it doesn't irritate your skin.

normal — dry skin

60 ml



skin buddy

My Daily go-to skincare that's perfect for me!
With extract calendula and hyaluronic acid that
soothe and hydrate your skin.



Hydrating



Soothe skin



0% alcohol



#HiHappySkin

1



1. Micellar Water

Remove makeup and dirt on
face in one swipe.

100 ml

50 ml

2



2. Dot Burst Face Wash

With fine granules that gently
cleanse the face.

60 ml

3



3. Bubble Up Face Wash

With gentle foam that removes
dust and dirt.

100 ml

4



4. Face Toner

Soothes and hydrates.

100 ml

NEW NATURA PAL

#PALFROMNATURE



Naturally glowing and supple skin. With 100% natural Pea extract and Triple Protection+ that protects your skin from bad effects of free radicals due to overexposure of dust and dirt, and protects skin barrier.



100% RECYCLEABLE



NO ALCOHOL

10%

LESS PLASTIC*

*than Bright Stuff tube



GEL
CLEANSER



TONER
ESSENCE

100%
NATURAL PEA
EXTRACT

SPLASH
SERUM



GEL
MOISTURIZER



Cleanse and protects skin from free-radical effect.

100 ml

Freshen-Up and Hydrates skin.

100 ml

Rich in nutrients to care for your skin.

40 ml

Hydrates and locks moisture on your skin.

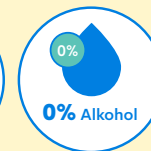
20 ml

ms. ^{new} pimple



Intensive
Acne
Solution
in 7 days!*

*for an optimal result in 7 days usage,
based on dermatologist assessment



with Acne Duo Care & Rosebay Willowherbs



1



2



3



4



5



6



7

- 1 Face Wash
100 ml
- 2 Face Toner
100 ml
- 3 Exfoliating Toner
100 ml
- 4 Face Serum
30ml
- 5 Moisturizing Gel
40 ml
- 6 Calming Gel
40 ml
- 7 Spot Gel
20 ml

Level up your

MASK GAME

#myFaceMaskgame

23 g



Charcoal	Cactus	Grapefruit	Blueberry
 Purifying	 Calming	 Fresh & bright	 Radiant
Tea tree	Rice	Pomegranate	
 Oil Reducing	 Brightening	 Antioxidant	



Time to change players

with newly added benefits!

Emina Clay Mask

Clay mask consist of Hyaluronic Acid **that cleans and moisture your face.**

brightening

With summer plum extract and niacinamide to brighten your face.

soothe & smooth

With canadian willow herb and bisabolol to smooth and soothe face.

sebum control

With calendula extract that acts as anti-inflammatory and anti-oxidant.



60 ml

Grapeseed Olive

A fun, peel-off mask with high antioxidant that protects your face from bad effects of free-radicals.

60 ml



CRANBERRY JUICE FACE MASK

A fun peel off mask with high antioxidant that protects your face from bad effects of free-radicals.

60 ml



APRICOT JAM FACE SCRUB

Combination of apricot seed and olive oil in glycerin, naturally exfoliate dead skin cells and dirt on your skin. Give smooth and hydrate result for your skin.

60 ml



GREEN TEA LATTE FACE MASK

Green Tea latte always succeeded to make our mood better and happy! Combination of milk and green tea extract helps to keep your skin smooth with added soothing green tea scent.

60 ml



avocado honey face mask



removes
impurities



moisturizing and
soothing the skin



with Vitamin E
as anti-oxidant

#MySkinDessert ❤️



Face mask that able to lift dirt on your skin and keep your face hydrated and healthy all the time.

60 ml

AQUA INFUSED

sleeping mask

Say hello to glowing and supple-looking skin overnight! Consist of Canadian Willowherb extract AHA, and vitamin E that keep your face hydrated even when you're sleeping.

30 g



2 in 1

SCRUB MASK

with walnut scrub

Make your skin smooth and supple, help to lift dead skin cells.

How To Use :

Scrub: Applied and gently massage your skin in circular motion. Rinse until clean.

Masker: apply to your skin, rest for 10-15 minutes, then rinse until clean. Use 2-3 times a week.

50 ml



e



body
care

aloe vera series

It's easy, it's fresh, it's light!

aloe vera gel

60 ml



aloe vera face mist

60 ml



EMINA BRUSH SET

Brush that
made from
delicate
synthetic
hair in
travel-friendly
size.

The usage of the four Emina brush :

01 Powder Brush

To apply and spread powder evenly on your face.

02 Dome Shadow Brush

To apply eyeshadow on eyelid.

03 Fluffy Shadow Brush

To blend eyeshadow so it will look more natural.

04 Kabuki Brush

To apply blush on or powder on your face so it will look smoother and even..